

2003 MULTI-STATE PAID SOLICITING CAMPAIGNS LISTED BY ORGANIZATION, ALPHABETICALLY

	Organization	Paid Solicitor	Gross Amount Raised From Public	Net Amount To Organization	Percentage Of Gross To Organization
1	ACLU(American Civil Liberties Union)	Public Interest Communications	\$ 201,077	\$ 60,878	30.28%
2	ACLU (American Civil Liberties Union)	Share Group	\$ 560,979	\$ 269,341	48.01%
	Total ACLU (American Civil Liberties Union)		\$ 762,056	\$ 330,219	43.33%
3	Alliance Defense Fund	InfoCision Management	\$ 630	\$ 28	4.45%
4	Alzheimer's Disease & Related Disorders Association	Factor Direct	\$ 3,604	\$ -	0.00%
5	American Bible Society	InfoCision Management	\$ 305	\$ 48	15.70%
6	American Cancer Society	InfoCision Management		No Report	
7	American Center For Law And Justice	InfoCision Management	\$ 32,435	\$ 24,975	77.00%
8	American Council Of The Blind **	Integral Resources	\$ 2,824,494	\$ 636,276	22.53%
9	American Diabetes Association **	Futuremarket Telecenter	\$ 20,984,987	\$ 8,192,916	39.04%
10	American Diabetes Association	InfoCision Management	\$ 30,114	\$ 13,759	45.69%
	Total American Diabetes Association		\$ 21,015,101	\$ 8,206,675	39.05%
11	American Friends Service Committee	Share Group	\$ 340,788	\$ 290,195	85.15%
12	American Heart Association **	InfoCision Management	\$ 837,025	\$ 454,658	54.32%
13	American Heart Association	Univision Marketing	\$ 25	\$ -	0.00%
	Total American Heart Association		\$ 837,050	\$ 454,658	54.32%
14	American Institute For Cancer Research	InfoCision Management	\$ 8,506	\$ 3,597	42.29%
15	American Leprosy Mission	MDS Communications	\$ 23,144	\$ 10,629	45.93%
16	American Society For The Prevention Of Cruelty To Animals **	Factor Direct	\$ 379,329	\$ 11,782	3.11%
17	American Society For The Prevention Of Cruelty To Animals	Share Group	\$ 439,680	\$ 145,801	33.16%
18	American Society For The Prevention Of Cruelty To Animals	Telefund	\$ 929,230	\$ 227,151	24.45%
	Total American Society For The Prevention Of Cruelty To Animals		\$ 1,368,910	\$ 372,952	27.24%
19	America's Second Harvest	InfoCision Management	\$ 1,000	\$ 391	39.13%
20	Amnesty International Of The U.S.A.	Public Interest Communications	\$ 1,953,648	\$ 1,400,131	71.67%
21	Amvets, American Veterans **	American Trade And Convention Publications	\$ 4,817,146	\$ 618,500	12.84%
22	Anti-Defamation League Of B'nai B'rith	Factor Direct	\$ 32,952	\$ 16,824	51.06%
23	AOPA Air Safety Foundation	Telefund	\$ 997,631	\$ 702,265	70.39%
24	Appalachian Mountain Club	Share Group	\$ 230,889	\$ 103,873	44.99%
25	Arthritis Foundation	InfoCision Management		No Report	

C1

** Indicates a multi-year campaign that ended in 2003. The figures shown are the totals for all the years.

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	Organization	Paid Solicitor	Gross Amount Raised From Public	Net Amount To Organization	Percentage Of Gross To Organization
26	Association For Disabled Firefighters	New Age Services	\$ 268,164	\$ 25,611	9.55%
27	Association For Firefighters And Paramedics	New Age Services	\$ 27,377	\$ 2,738	10.00%
28	Bible League	InfoCision Management	\$ 1,109	\$ 49	4.42%
29	B'nai B'rith	Share Group	\$ 79,711	\$ 31,481	39.49%
30	B'nai B'rith	Telefund	\$ 93,463	\$ 43,046	46.06%
	Total B'nai B'rith		\$ 173,174	\$ 74,527	43.04%
31	Boston Ballet	MKTG Teleservices	\$ 37,950	\$ 27,704	73.00%
32	Boston Ballet	MKTG Teleservices	\$ 344,019	\$ 234,820	68.26%
	Total Boston Ballet		\$ 381,969	\$ 262,524	68.73%
33	Brady Campaign To Prevent Gun Violence	Public Interest Communications	\$ 481,008	\$ 154,041	32.02%
34	Brady Campaign To Prevent Gun Violence	Share Group	\$ 171,362	\$ 62,524	36.49%
	Total Brady Campaign To Prevent Gun Violence		\$ 652,370	\$ 216,565	33.20%
35	Brady Center To Prevent Handgun Violence	Public Interest Communications	\$ 75,764	\$ 59,757	78.87%
36	Brady Center To Prevent Handgun Violence	Telefund	\$ 46,307	\$ 9,456	20.42%
	Total Brady Center To Prevent Handgun Violence		\$ 122,071	\$ 69,213	56.70%
37	Cancer Fund Of America	Barry E. Schmoyer & Associates	\$ 27,720	\$ 4,158	15.00%
38	Carnegie Hall Society	MKTG Teleservices	\$ 2,703,547	\$ 1,997,984	73.90%
39	Catholic Medical Mission Board	InfoCision Management	\$ 2,256	\$ 1,166	51.70%
40	Catholic Medical Mission Board	MDS Communications	\$ 134,541	\$ 2,746	2.04%
	Total Catholic Medical Mission Board		\$ 136,797	\$ 3,912	2.86%
41	Catholic Relief Services - U.S. Catholic Conference	InfoCision Management	\$ 125,580	\$ 101,177	80.57%
42	Center For Victims Of Torture	Share Group	\$ 34,974	\$ 10,145	29.01%
43	Childhood Leukemia Foundation **	LAS	\$ 289,921	\$ 43,467	14.99%
44	Children's Wish Foundation International **	Heritage	\$ 266,477	\$ 66,522	24.96%
45	Christian Advocates Serving Evangelism	InfoCision Management	\$ 22,957	\$ 17,677	77.00%
46	Christian Appalachian Project	InfoCision Management	\$ 8,233	\$ 6,356	77.20%
47	Christian Network	MDS Communications	\$ 48,098	\$ 25,363	52.73%
48	Church World Service	Factor Direct	\$ 8,271	\$ -	0.00%
49	Citizens Against Government Waste	Factor Direct	\$ 80,743	\$ 3,135	3.88%
50	Coalition Of Police & Sheriffs	Community Services	\$ 13,338	\$ 1,601	12.00%
51	Coalition Of Police & Sheriffs	New Age Services	\$ 51,124	\$ 5,112	10.00%
	Total Coalition Of Police & Sheriffs		\$ 64,462	\$ 6,713	10.41%

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	Organization	Paid Solicitor	Gross Amount Raised From Public	Net Amount To Organization	Percentage Of Gross To Organization
52	Colonial Williamsburg Foundation	Factor Direct	\$ 340,553	\$ 186,208	54.68%
53	Common Cause	Public Interest Communications	\$ 74,147	\$ 10,661	14.38%
54	Concerned Women For America	MDS Communications	\$ 1,782,347	\$ 25,968	18.29%
55	Concerned Women For America	Univision Marketing	\$ 14,702	\$ 8,441	57.41%
	Total Concerned Women For America		\$ 1,797,049	\$ 334,409	18.61%
56	Consumer Reports Foundation	Lester	\$ 330,107	\$ 149,990	45.44%
57	Cooperative For Assistance And Relief Everywhere (CARE)	Heritage	\$ 155	\$ 62	40.17%
58	Cooperative For Assistance And Relief Everywhere (CARE)	InfoCision Management	\$ 23,792	\$ 7,555	31.75%
	Total Cooperative For Assistance And Relief Everywhere (CARE)		\$ 23,947	\$ 7,617	31.81%
59	Coral Ridge Ministries Media	InfoCision Management	\$ 14,079	\$ 12,675	90.03%
60	Cos Cob Memorial Post 10112 V.F.W.	Stand Up America	\$ 32,623	\$ 9,787	30.00%
61	Crohn's & Colitis Foundation Of America	Telereponse Center	\$ 482	\$ 31	6.43%
62	Dana-Farber Cancer Institute	Telereponse Center	\$ 67,947	\$ 11,539	16.98%
63	Charles Darwin Foundation	Outreach Center	\$ 139,916	\$ 96,806	69.19%
64	Doris Day Animal League	Public Interest Communications	\$ 114,290	\$ 81,300	71.14%
65	Defenders Of Wildlife	Share Group	\$ 224,604	\$ 89,911	40.03%
66	Ducks Unlimited	InfoCision Management	\$ 300	\$ 71	23.67%
67	Earthjustice	Share Group	\$ 170,925	\$ 48,537	28.40%
68	Easter Seals	InfoCision Management	\$ 3,365	\$ -	0.00%
69	Educational Broadcasting Corporation	The Sage Group	\$ 2,591,341	\$ 1,083,825	41.82%
70	Enlisted Association Of The National Guard Of The United States **	Heritage	\$ 35,858	\$ 10,324	28.79%
71	Epilepsy Foundation Of America	InfoCision Management	\$ 1,455	\$ 439	30.15%
72	Farm Sanctuary **	Harris Direct	\$ 73,741	\$ 31,036	42.09%
73	Fire Fighters Charitable Foundation **	All-Pro Telemarketing	\$ 472,602	\$ 70,177	14.85%
74	Food For The Hungry	MDS Communications	\$ 161,680	\$ 109,414	67.67%
75	Foundation For National Progress	Share Group	\$ 43,857	\$ 15,671	35.73%
76	Foundation For National Progress	Telefund	\$ 252,139	\$ 175,170	69.47%
	Total Foundation For National Progress		\$ 295,996	\$ 190,841	64.47%
77	Friends Of The Earth	Share Group	\$ 9,642	\$ 1,051	10.90%
78	Friends Of The National Parks At Gettysburg	Aria Communications	\$ 9,962	\$ 3,780	37.94%
79	God's Love We Deliver	Share Group	\$ 72,512	\$ 18,369	25.33%
80	Greenpeace	Factor Direct	\$ 171,028	\$ 71,872	42.02%

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81	Greenpeace	Share Group	\$ 1,384,261	\$ 645,386	46.62%
82	Greenpeace	Share Group		No Report	
	Total Greenpeace		\$ 1,555,289	\$ 717,258	46.12%
83	Solomon R. Guggenheim Foundation	Octagon		No Report	
84	Heritage Foundation **	Facter Direct	\$ 2,140,121	\$ 193,638	9.05%
85	Holt International Children's Services	MDS Communications	\$ 79,617	\$ 46,733	58.70%
86	Human Rights Campaign	Share Group	\$ 1,014,974	\$ 458,656	45.19%
87	Human Rights Campaign	Telefund	\$ 575,858	\$ 24,780	4.30%
	Total Human Rights Campaign		\$ 1,590,832	\$ 483,436	30.39%
88	Interfaith Alliance	Facter Direct	\$ 336,122	\$ 107,746	32.06%
89	Interfaith Alliance	Outreach Center	\$ 137,316	\$ 62,445	45.48%
90	Interfaith Alliance	Share Group	\$ 32,091	\$ 10,383	32.35%
	Total Interfaith Alliance		\$ 505,529	\$ 180,574	35.72%
91	International Campaign For Tibet	Public Interest Communications	\$ 80,858	\$ 5,223	6.46%
92	International Christian Media	Tele-Data Services	\$ 181,936	\$ 82,140	45.15%
93	International Fellowship Of Christians And Jews	InfoCision Management	\$ 2,372	\$ 1,216	51.27%
94	International Rescue Committee	Telefund	\$ 52,350	\$ 31,677	60.51%
95	International Union Of Police Associations **	LAS	\$ 695,741	\$ 55,033	7.91%
96	Joslin Diabetes Center	MKTG Teleservices	\$ 7,612	\$ -	0.00%
97	Justice Project	Facter Direct	\$ 39,054	\$ 11,261	28.83%
98	League Of Women Voters Of The United States	Outreach Center	\$ 147,020	\$ 68,770	46.78%
99	League Of Women Voters Of The United States	Share Group	\$ 188,264	\$ 133,714	71.02%
	Total League Of Women Voters Of The United States		\$ 335,284	\$ 202,484	60.39%
100	Life Issues Institute	MDS Communications	\$ 128,835	\$ 85,671	66.50%
101	Lighthouse International F/K/A The Lighthouse	Harris Direct	\$ 21,427	\$ 1,827	8.53%
102	Long Island Educational Television Council	Facter Direct	\$ 24,165	\$ 1,528	6.32%
103	Long Island Educational Television Council	Share Group		No Report	
	Total Long Island Educational Television Council		\$ 24,165	\$ 1,528	6.32%
104	MAP International	MDS Communications	\$ 67,662	\$ 45,070	66.61%
105	March Of Dimes Birth Defects Foundation **	Americalist and/or Ameridial		No Report	
106	Medecins Sans Frontieres U.S.A./Doctors Without Borders U.S.A.	Harris Direct	\$ 109,251	\$ 79,636	72.89%
107	Mercy Corps International	MDS Communications	\$ 186,294	\$ 110,315	59.22%

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	Organization	Paid Solicitor	Gross Amount Raised From Public	Net Amount To Organization	Percentage Of Gross To Organization
108	Metropolitan Museum Of Art	Facter Direct	\$ 377,415	\$ 249,217	66.03%
109	Miracle Flight For Kids	Telereponse Center	\$ 1,418,260	\$ 240,003	16.92%
110	Mothers Against Drunk Driving	Dialamerica Marketing	\$ 47,290	\$ 15,483	32.74%
111	Mothers Against Drunk Driving	Public Interest Communications	\$ 382,198	\$ 248,844	65.11%
	Total Mothers Against Drunk Driving		\$ 429,488	\$ 264,327	61.54%
112	Multiple Sclerosis Foundation	Bristol Marketing	\$ 44,234	\$ 13,270	30.00%
113	NARAL Pro-Choice America	Facter Direct	\$ 1,076,449	\$ 521,512	48.45%
114	NARAL Pro-Choice America **	Outreach Center	\$ 678,637	\$ 292,383	43.08%
115	NARAL Pro-Choice America	Share Group	\$ 891,600	\$ 537,591	60.30%
	Total NARAL Pro-Choice America		\$,646,686	\$ 1,351,486	51.06%
116	National Association Of Police Athletic Leagues **	American Trade And Convention Publications	\$ 15,746,431	\$ 1,485,193	9.43%
117	National Audubon Society **	Harris Direct	\$ 77,933	\$ 20,109	25.80%
118	National Audubon Society	Public Interest Communications		No Report	
	Total National Audubon Society		\$ 77,933	\$ 20,109	25.80%
119	National Cancer Coalition	Integral Resources		No Report	
120	National Children's Cancer Society	Futuremarket Telecenter	\$ 387,232	\$ 145,710	37.63%
121	National Children's Cancer Society **	Heritage	\$ 71,753	\$ 39,290	54.76%
	Total National Children's Cancer Society		\$ 458,985	\$ 185,000	40.31%
122	National Coalition For The Homeless	Gordon and Schwenkmeyer		No Report	
123	National Council Of La Raza	Share Group	\$ 11,750	\$ -	0.00%
124	National Multiple Sclerosis Society	InfoCision Management	\$ 100,790	\$ 77,848	77.24%
125	National Museum Of Women In The Arts	Share Group	\$ 53,067	\$ 33,268	62.69%
126	National Organization For Women	Share Group	\$ 588,343	\$ 289,087	49.14%
127	National Osteoporosis Foundation	InfoCision Management		No Report	
128	National Parks Conservation Association	Facter Direct	\$ 460,567	\$ 131,505	28.55%
129	National Parks Conservation Association	Public Interest Communications	\$ 91,283	\$ 749	0.82%
130	National Parks Conservation Association	Share Group	\$ 224,476	\$ 70,138	31.25%
	Total National Parks Conservation Association		\$ 776,326	\$ 202,392	26.07%
131	National Police Defense Foundation	New Age Services	\$ 133,250	\$ 26,650	20.00%
132	National Right To Life Committee	MDS Communications	\$ 3,414,382	\$ 714,162	20.92%
133	National Right To Life Committee	Treasure State Development	\$ 17,684	\$ 11,848	67.00%
	Total National Right To Life Committee		\$ 3,432,066	\$ 726,010	21.15%

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134	National Trust For Historic Preservation In The U.S.	Facter Direct	\$ 653,408	\$ 289,521	44.31%
135	National Wildlife Federation	InfoCision Management	\$ 1,250	\$ 1,211	96.91%
136	National Wildlife Federation	Share Group	\$ 483,786	\$ 108,515	22.43%
	Total National Wildlife Federation		\$ 485,036	\$ 109,726	22.62%
137	Native American Rights Fund	Share Group	\$ 35,665	\$ 16,722	46.89%
138	Natural Resources Defense Council	Facter Direct	\$ 823,909	\$ 369,656	44.87%
139	New England Association Of Chiefs Of Police	Annual Publication	\$ 56,410	\$ 22,789	40.40%
140	New England Chapter Paralyzed Veterans Of America	Griffin Marketing		No Report	
141	New York City Ballet	MKTG Teleservices	\$ 625,867	\$ 458,155	73.20%
142	New York City Ballet	MKTG Teleservices	\$ 451,571	\$ 332,657	73.67%
	Total New York City Ballet		\$ 1,077,438	\$ 790,812	73.40%
143	New York Public Library, Astor, Lenox And Tilden Foundations	Outreach Center	\$ 47,186	\$ 23,792	50.42%
144	Now Legal Defense And Education Fund	Telefund	\$ 30,619	\$ 15,319	50.03%
145	Ocean Conservancy	Telefund	\$ 47,913	\$ 27,592	57.59%
146	Organic Consumers Association **	Hudson Bay Company Of Illinois	\$ 12,271	\$ 8,405	68.49%
147	Parents, Families And Friends Of Lesbians And Gays **	Outreach Center	\$ 141,806	\$ 60,988	43.01%
148	People For The American Way	Share Group	\$ 206,943	\$ 82,489	39.86%
149	People For The American Way	Telefund	\$ 783,435	\$ 230,053	29.36%
	Total People For The American Way		\$ 990,378	\$ 312,542	31.56%
150	People For The Ethical Treatment Of Animals	Harris Direct	\$ 156,086	\$ 46,041	29.50%
151	People For The Ethical Treatment Of Animals	Telefund	\$ 279,457	\$ 118,960	42.57%
	Total People For The Ethical Treatment Of Animals		\$ 435,543	\$ 165,001	37.88%
152	Philharmonic Symphony Society **	MKTG Teleservices	\$ 1,145,835	\$ 735,709	64.21%
153	Pioneer Clubs	MDS Communications	\$ 1,970	\$ -	0.00%
154	Pioneer Clubs	MDS Communications	\$ 13,559	\$ 3,148	23.22%
	Total Pioneer Clubs		\$ 15,529	\$ 3,148	20.27%
155	Planned Parenthood Action Fund	Facter Direct	\$ 272,837	\$ 123,871	45.40%
156	Planned Parenthood Federation Of America	Facter Direct	\$ 2,774,637	\$ 1,552,492	55.95%
157	Planned Parenthood Federation Of America	Telefund	\$ 497,212	\$ 224,241	45.10%
	Total Planned Parenthood Federation Of America		\$ 3,271,849	\$ 1,776,733	54.30%
158	Population Connection	Share Group	\$ 112,504	\$ 31,085	27.63%
159	Public Citizen Foundation	Earthtel	\$ 35,649	\$ -	0.00%

C6

** Indicates a multi-year campaign that ended in 2003. The figures shown are the totals for all the years.

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160	Public Citizen	Public Interest Communications	\$ 40	\$ -	0.00%
161	Public Citizen	Telefund	\$ 1,020	\$ -	0.00%
	Total Public Citizen		\$ 1,060	\$ -	0.00%
162	Rails-To-Trails Conservancy	Public Interest Communications	\$ 49,374	\$ 8,794	17.81%
163	Rails-To-Trails Conservancy	Share Group	\$ 9,198	\$ -	0.00%
	Total Rails-To-Trails Conservancy		\$ 58,572	\$ 8,794	15.01%
164	Rainforest Action Network	Share Group	\$ 37,224	\$ 14,365	38.59%
165	Roundabout Theatre	MKTG Teleservices	\$ 39,805	\$ 15,749	39.57%
166	SADD (Students Against Destructive Decisions) **	Telereponse Center	\$ 2,677,485	\$ 990,886	37.01%
167	Service Members Legal Defense Network **	Outreach Center	\$ 241,463	\$ 102,707	42.54%
168	Sierra Club	Earthtel	\$ 673,201	\$ 205,102	30.47%
169	Sierra Club **	Outreach Center	\$ 7,235,402	\$ 4,832,551	66.79%
170	Sierra Club	Telefund	\$ 579,865	\$ 229,505	39.58%
	Total Sierra Club		\$ 8,488,468	\$ 5,267,158	62.05%
171	Southern Poverty Law Center	Outreach Center	\$ 336,816	\$ -	0.00%
172	Southern Poverty Law Center	Public Interest Communications	\$ 197,554	\$ 75,135	38.03%
	Total Southern Poverty Law Center		\$ 534,370	\$ 75,135	14.06%
173	Traditional Values Coalition **	MDS Communications	\$ 14,604	\$ 2,490	17.05%
174	Unitarian Universalist Service Committee	Share Group	\$ 317,509	\$ 220,320	69.39%
175	United States Fund For UNICEF	Facter Direct	\$ 46,908	\$ 9,614	20.50%
176	United States Fund For UNICEF	Harris Direct	\$ 24,594	\$ -	0.00%
	Total United States Fund For UNICEF		\$ 71,502	\$ 9,614	13.45%
177	United States Olympic Committee	InfoCision Management	\$ 2,610	\$ 1,215	46.55%
178	United States Ski Team Foundation	Public Interest Communications	\$ 108,830	\$ 63,281	58.15%
179	U.S.A. Shooting	InfoCision Management	\$ 490	\$ 84	17.10%
180	U.S. Association For The U.N. High Commissioner For Refugees	Telefund	\$ 7,042	\$ -	0.00%
181	U.S. English	InfoCision Management	\$ 7,126	\$ 4,171	58.53%
182	WGBH Educational Foundation	Outreach Center	\$ 198,360	\$ 101,356	51.10%
183	Wilderness Society	Facter Direct	\$ 16,875	\$ 6,741	39.95%
184	Wilderness Society	Harris Direct	\$ 6,623	\$ -	0.00%
185	Wilderness Society	Public Interest Communications	\$ 76,711	\$ 21,368	27.86%
186	Wilderness Society	Share Group	\$ 423,254	\$ 201,753	47.67%

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	Total Wilderness Society		\$ 523,463	\$ 229,862	43.91%
187	Wildlife Conservation Society	Share Group	\$ 192,069	\$ 39,110	20.36%
188	Wishing Well Foundation U.S.A. **	Telereponse Center	\$ 191,730	\$ 58,684	30.61%
189	WNYC Radio	The Sage Group	\$ 281,965	\$ 162,796	57.74%
190	World Wildlife Fund	InfoCision Management	\$ 407,045	\$ 206,308	50.68%
191	World Wildlife Fund	MKTG Teleservices	\$ 75,292	\$ -	0.00%
192	World Wildlife Fund	Public Interest Communications	\$ 772,686	\$ 234,584	30.36%
	Total World Wildlife Fund		\$ 1,255,023	\$ 440,892	35.13%
Total			\$ 107,174,565	\$ 38,871,314	36.27%